## Media release



19 February 2024

## Smorgasbord of new dining deals on the table for RAA members

RAA's 815,000 members can now access a huge menu of dining deals - such as complimentary meal upgrades and drinks - at more than 30 restaurants, pubs and wineries across SA.

Breaking cover this week, the RAA Member Dining deals will give RAA members access to special offers on food and beverages at amazing venues including Fino Vino, Bobbi's, Pike and Joyce, Kiin Restaurant and Golding Wines.

RAA Chief Marketing Officer Michael Healy said the dining deals were yet another reason why it was better to be an RAA member.

"We know the rising cost-of-living is one of the biggest challenges facing South Australian families and households," Mr Healy said.

"But in a state where we've got some of the best food and wine experiences in Australia and a lot of employment in the hospitality sector, we think it's important for us at RAA to do what we can to help both our members, and the venues they love.

"RAA members will now get even greater value and save more money when they choose to dine out at some of South Australia's favourite restaurants, pubs and wineries.

"For example, members can save \$15 on the Feed Me option when ordering lunch at Bar Lune, or save \$19 on a gin flight and cheese platter package at Prohibition Liquor.

"For restaurants, often the cost of an extra experience or treat is much less than the commission they'd pay for a delivery platform - so it's really a win-win if people are willing to get out and support the venues in person.

"We've partnered with 30 of SA's most popular hospitality venues to begin the program and we'll be looking to add more venues every week to give our members more options - from pubs and restaurants, though to wineries and breweries.

"So before you book a table at an SA restaurant, check your member dining deals on the RAA app or website – because chances are you'll be able to receive a free upgrade or make a saving.

"If any hospitality venues are interested in joining the program, we'd encourage them to contact us on dining@raa.com.au."

To redeem an RAA Member Dining offer, members can reserve a table through the RAA App or RAA website and select the RAA Special option when booking.

Co-owner of Fino Vino and Fino Seppeltsfield Sharon Romeo said the partnership with RAA was a win-win for customers and venue owners.

"We were one of the first partners to come on board with RAA's dining program because we know the reach of their membership base is unrivalled here in South Australia," Ms Romeo said.

"RAA members can now get a free upgrade to our five-course tasting menu on weekdays - which is worth \$15 per person.



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"We hope this encourages South Aussies to keep supporting the hospitality sector which supports thousands of jobs at a time when family budgets are perhaps tighter than they used to be."

The full list of RAA Member Dining deals can be viewed on the <u>RAA website</u>, or by selecting 'Dining' on the RAA app homepage.